QUEST MEDIA GROUP

We are dedicated to navigating organizations through the complex landscape of reputation management, brand impact, media, and public perception.
By shaping narratives and charting courses to elevate influence, we work to ignite brand evangelism, inspire earned media, and propel our clients into the cultural conversation.

OUR SERVICES

STRATEGIC COMMUNICATIONS

- Brand Clarification
- Crisis Communications Strategic Messaging
- Public Relations
  - Visibility Strategy
  - Messaging
  - Sensitive Issues Counsel
  - Audience Development
  - Media Relations
  - Social Media Strategy
  - Executive Messaging
- Brand Identification and Message Development
- Internal Communications
- External Communications

MARKETING

- Digital Marketing
- Ad Design and Placement
- Experiential Marketing
- Social Media Marketing
- Campaign Development

CREATIVE SERVICES

- Website Development
- Website Messaging Alignment
- Social Media Branding & Templates
- Video Production
- Product/Campaign Photography

TRAINING

- Media Training
  - Intro
  - Intermediate
  - Advanced
- Media Training for Executives and Staff
- Interview Briefings
- Public Speaking Training
- Keynote Development
- Messaging Alignment for Internal Teams
- Brand/Media Best Practices
- Sensitive Issues (D.E.I., Social Unrest)
- Workshops (Full or Multi-Day)
  - Crisis Communications
  - Media Training

EVENT MANAGEMENT AND TECHNICAL ASSISTANCE

- Planning & Management: In-Person, Virtual, Hybrid
- Virtual Events Technical Management
- Run of Show Creation & Management
- Emcee & Speaker Booking
- Pre-Event Media Relations
- On-Site Media Management
- Post-Event Media Management
- Wrap-around Social Media Strategy & Management
- Crisis Mitigation
- Red Carpet Management
- Event Publicity

An award-winning strategic communications firm founded in 2013, Quest's extensive experience helps organizations gain strategic industry visibility, boost credibility, deepen confidence, learn to master their message, and master the media.

We are driven, strategic, precise and thorough.

Our core competencies are: strategic communications, media training, strategy, PR, brand development, and crisis management

Quest is a minority and woman- owned small business that has won two International Hermes Creative Awards

Excellence Is Our North Star.
Quest Clients Are a Cross-Section of Corporate, Government, Non-Profit and Small Businesses (including, not limited to):

72andSunny
Amex
Baker Books
The BOW Collective
Constellation Group
The Council For Inclusion In Financial Services
HR&Co.
Kickstarter
McDonald's
The U.S. Black Chambers, Inc.
Trydent Consulting
Wilson Chapman and Associates
The Women's Food Service Forum
The Worship Center Christian Church

THE QUEST DIFFERENCE

Quest's foundation is a rare combination of; award-winning PR experts, insights of former news journalists, skillsets of global keynote speakers, and lenses of national media contributors.

We have extensive experience in coaching, consulting and execution across all segments of the public relations, crisis management and media relations ecosystem.

NBC NEWS · Forbes · O THE OPRAH MAGAZINE · FOX NEWS RADIO · BLACK ENTERPRISE · The New York Times · SiriusXM · PBS · npr · CBS NEWS

IMPACT

On the media relations front, Quest has won international and national **awards**, including: the international Hermes Creative Awards, the International Association of Business Communicators (IABC), Public Relations Society of America (PRSA) and National Association of Black Journalists (NABJ).

Our media relations efforts have secured coverage from some of the top media professionals and outlets in the world, including: Oprah Winfrey, Dr. Oz, Dr. Phil, Soledad O'Brien, NPR, FOX News, CNN, MSNBC, NBC Nightly News, The Washington Post, The New York Times, Today Show, etc.
Quest's press efforts have garnered more than ten billion media impressions for our clients.

As a company with **media coaching** as a core competency, we have led individual and group media coaching sessions— from curriculum development to session execution for (including, but not limited to:) C-Suite members from McLane Foodservice, Yum! Brands, leaders of the International Coaching Federation, CEOs of large private tech companies, global thought leaders, megachurch pastors, medical professionals, Planned Parenthood Board members, candidates for elected office (mayoral and senate,) NFL athletes, CEOs of multiple billion-dollar companies, March of Dimes, and more.

QuestMediaGroup.co

CONTACT US

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NAICS CODES

541613	Services Marketing Consulting Services
541820	Public Relations Agencies
611430	Professional and Management Development Training
611710	Educational Support Services
512110	Motion Picture and Video Production

Unique Entity Number (UEI): D77CM48LBCD5
Legal Business Name: QUEST MEDIA TRAINING LLC

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